

## betbull – The European Betting Exchange Plc.

### Notice

The following data represent a snapshot taken at the time of the initial public offering / new listing / inclusion in the MTF and are not updated regularly.

**ISIN:** AT0000615331

**Symbol:** BETB

**Trading segment:** Third Market

**Market segment:** other listings.at

**First day of listing:** October 11, 2004

**Address:** Hillgate House  
26 Old Bailey  
London  
EC4M 7HW

**Internet:** <http://www.betbull.com/>

**Company profile:** The company was incorporated and registered as a public limited company in England and Wales on February 16, 2004. The company emerged from a joint venture formed in October 2003 by BETandWIN.com Interactive Entertainment AG and CES Software plc. The company was formed to own and operate an Internet betting exchange. The betting exchange [www.betbull.com](http://www.betbull.com) was launched on September 1, 2004.